



2023-2024

Playbill Advertisements

There's never been a better time to advertise your business with the Pensacola Children's Chorus (PCC). Not only will you reach an annual audience of nearly 50,000, your dollars will directly benefit the life-changing musical programs that PCC provides to nearly 1,000 young people each year. When you advertise with PCC, you'll have the choice of 4 different sizes of advertising. Our design team will happily work with you to craft an appealing visual, or you are welcome to submit your own design. An optional social media package is also available to reach our online Facebook audience of over 4,000 families in Northwest Florida.

Printed Ad Size¹

- Full** \$ 975.00
Vertical, 5.5x10.25
- Half** \$ 525.00
Horizontal, 5.5x5
- Quarter** \$ 275.00
Vertical, 2.62x 5
- Eighth** \$ 150.00
Horizontal, 2.62x2.5

Design²

- Full** \$ 100.00
- Half** \$ 75.00
- Quarter** \$ 50.00
- Eighth** \$ 25.00
- No design** \$ 0.00

Social Media Add-On³

- 4 posts** \$ 100.00
Once per quarter
- 3 posts** \$ 75.00
Once prior to each concert
- 2 posts** \$ 50.00
Scheduled at your choosing
- 1 post** \$ 25.00
Scheduled at your choosing

¹All advertisements are printed on high gloss paper in black and white. Price includes 3 printings beginning in the Mainstage Performance following purchase.

²Priced per design. Any redesign will incur a design fee per occurrence.

³Design is included. A high resolution logo must be provided in desired format. Copy will be approved in advance.

Business Name (as it will be advertised): _____

Primary Contact: _____ **Title:** _____

Contact E-Mail Address: _____

Phone: _____ **Singer Connection** (if applicable): _____

Mailing Address: _____

Method of Payment

- Electronic Invoice (ACH or CC payments, no fees)
- Check (made payable to "Pensacola Children's Chorus") Ck# _____ Date: _____
- Credit Card (3.49% handling fee applies)

Authorized Signature: _____ **Date:** ____/____/____

PRINT DEADLINES

Christmas on the Coast
December 8-10, 2023

Reserve by
November 3, 2023

Provide design by
November 13, 2023

One World, Many Voices
March 3, 2024

Reserve by
January 26, 2024

Provide design by
February 2, 2024

Showtime
May 10-12, 2024

Reserve by
March 22, 2024

Provide design by
March 29, 2024